

Dear Representative of a Health Care Professional Organization:

Each year, millions of Americans turn to healthcare professionals such as those in your organization for help with an alcohol problem. Different patients need different treatment options, and at times it may be difficult for your members to locate quality care and make a good match for each patient.

Fortunately, more alcohol treatment choices are available today than people may expect. Specialist physicians, therapists, and programs offer evidence-based treatment for alcohol use disorder at different levels of intensity in a variety of settings. Telehealth and online options provide physical distancing during the COVID pandemic along with flexibility and privacy that may appeal to many patients.

The [NIAAA Alcohol Treatment Navigator](#) is a free, trustworthy online tool that can help your members to connect their patients with the full range of evidence-based, professional alcohol treatment providers, including telehealth services. They can do this in two ways:

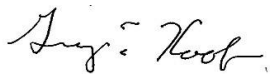
- **Build or expand their referral lists.** Your members can use the Navigator to add quality specialists—therapists, physicians, and programs—that offer full evaluations and evidence-based care.
- **Share the Navigator directly with patients.** Your members can help patients and their loved ones to understand today's varied treatment options—and put some decision power in their hands.

Unlike many other online resources, the *Navigator* has no commercial sponsors. It is produced by the leading U.S. agency for research on alcohol and health, the National Institute on Alcohol Abuse and Alcoholism (NIAAA), a part of the National Institutes of Health.

Healthcare professionals report that the *Navigator* “takes the guesswork out of finding resources” and “makes the search process easier.” See the *Navigator* page [For Healthcare Professionals](#) for how-to tips your members will appreciate.

Please inform your members about this valuable resource. We invite you use the ready-to-use newsletter articles and images in this kit, along with social media messages and videos on the [Spread the Word](#) page. **You will do both your members and their patients a great service by pointing them to quality, science-backed alcohol treatment.**

Sincerely,



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